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MRS. NETTIE HARRISON'S
4-DAY HAIR COLOR

Knows no failures. Simple - Cleanly - Harmless - Certain. Conveniently applied in the privacy of your home. Sold for 20 years. Don't experiment with new things and risk ruining your hair but try this simple and sure remedy. Contains no lead, sulphur or other harmful ingredient. Recommended and used with satisfaction by thousands. At first-class druggists \$1.00. Sample and Book free on request.

WILL KEEP YOU YOUNG
MRS. NETTIE HARRISON CO.
SAN FRANCISCO.
Schramm-Johnson, Salt Lake

Home Cooked Food
Lunch 11 to 2

Quick Service
Dinner 5 to 7:30

Shay's Cafeteria

Basement 341 Main Street

Cool and Comfortable

Elevator Service

Bransford Apartments

The finest apartment house west of Chicago; furnished and unfurnished suites.

Furnished suits, \$3 a day and up.

Special rates by the month.

Cafe, American plan, in connection.

Open to the public.

GROWTH

The most rapid growth of any bank in Salt Lake City. One year in business; over ONE MILLION DOLLARS ON DEPOSIT.

There is a reason—Unequaled service and courteous treatment

Four (4%) per cent interest compounded paid on Savings. BRING YOUR BANK ACCOUNT HERE WHERE IT WILL BE APPRECIATED.

THE MERCHANTS BANK
277 MAIN STREET

XMAS PRESENTS

We have them. Something of value and a "joy forever." Pearl-handled, nicely finished

OPERA GLASSES

Then we can put up a pair of glasses for your friend and after Xmas you may have them come in and have their eyes tested without extra charge. This will solve your gift problem.

Daynes Optical Co.

J. W. Payne Mgr.

55 South Main St.

Ind. 760, Bell 360.

Mrs. W. Mont. Ferry entertained the bridge club at her home on Monday.

Mr. and Mrs. C. P. Overfield and Gordon Hufchins will return from San Francisco within a few days.

Mrs. L. B. McCornick entertained informally at bridge on Wednesday afternoon.

Miss Lena Diller of San Francisco will be the guest of Miss Elsie Parsons during the holidays.

Mrs. Margaret B. Salisbury will give a dinner at the Alta club on Tuesday next in honor of Mr. and Mrs. E. V. Armstrong.

Mr. and Mrs. W. W. Armstrong entertained at a dinner at their apartments on Wednesday evening.

Mr. and Mrs. W. P. Kiser have returned from California.

New Yorkers found at their recent horse show indications of the changed conditions of metropolitan social life and its increasing adoption of European complacency. It was remarked that while American women are still prohibited the cigarette in the fashionable resorts, the existence of a certain element in the community, and of the presence of the members of the oldest profession, even in modish places is coming now to be recognized more and more, and not only tolerated but expected. At the horse show was this particularly noticed. The presence in former years of rich vulgarians or of some nouveaux riches from the western cities, in prominent boxes at the Garden excited snobbish and other comment, both in public and private, but this year the past week was the first in the history of the show when gorgeously begowned and bejewelled women of the half world held open court, as it were, in several of the best-located boxes, and when the men of their acquaintance did not (seemingly) hesitate either to stop and exchange greetings with these modern Aspasia, or actually to accept invitations to step up and chat for a time with them. The society scribes of the New York dailies must have been aware of the identity and history of at least two of the women at the show who were also conspicuous at the opera in certain boxes—and yet with many adjectives they described their gowns and jewels in their journals. It could hardly be expected that New York would always see the cocotte, or the woman who answers to the cocotte of Paris, exiled from the public meeting places of society, but the appearance of this element at the horse show and the opera, and she conspicuously, all of a sudden, surprises many observers. They have been gossiping about various cases. One of the women at the horse show, who has been successively the mistress of three well-known New Yorkers, two married and one a bachelor in the past six years, but who is said to have been married recently, was seen talking with one of her former protectors at the show, while her husband sat complacently by her side, after a cordial introduction to his predecessor. It is being said that the American cocotte, who evidently has now come into her own, and who will hereafter have to be reckoned with even by the puritanical element as an inevitable entity in all places of so-called fashionable milieu, has made her public entry and won recognition possibly by good dressing and quiet behavior. She has learned her lesson abroad, and is as well, if not better behaved, and even more presentable than her sister of place and position.

The Pullman car company has voluntarily offered to reduce its rates, providing it be permitted to fix the rate of reduction. Thus it agrees to cut the Pullman fare from Chicago to San Francisco all the way down to \$13. The present rate is all of \$14. Of course, the public will pay that extra dollar in the long run. The company will buy only one of those nice, brindle horse-blankets where it now buys two.



MONDAY SALE EXTRA-ORDINARY. UNUSUAL OPPORTUNITY.

200 high-class Suits at one-third to one-half off regular prices. These models are most exclusive, and among the prettiest clothes in this shop.

HAMILTON'S

Smart Shop

216 MAIN STREET

DOLLS

DOLLS

DOLLS

See the big bunch of them at any of our stores.

35c to \$5.00

Schramm-Johnson, Drugs

THE NEVER-SUBSTITUTORS

FIVE (5) GOOD STORES

Fine as Silk

Silk stands for luxury.

Silken presents, though luxurious, are not expensive.

Silk neckwear, silk hose, silk underwear, silk mufflers, silk suspenders for embroidery, silk umbrellas, silk shirts, silk house coats, silk handkerchiefs, silk knit motor wraps, silk dressing gowns, are gifts for a man that will be appreciated.

W. E. Tife Co.

MENS FURNISHINGS AND HATS.
160 MAIN ST.